

ZIXIN GROUP HOLDINGS
紫心集团控股

(Incorporated in the Republic of Singapore with Unique Entity No.: 200718683N)

Website: **www.zixingroup.com.sg**

SGX stock code: **42W**

Corporate Update
企业简报

30 July 2024

2024年7月30日

Overview of Zixin Group
紫心集团概况

- **Zixin Group is a leading biotech-focused sweet potato integrated circular economy industrial value chain operator in China**
  紫心集团是中国一家领先的以生物科技为核心的甘薯综合产业价值链运营商
- **Zixin Group harnesses its biotechnology capabilities to strengthen and support its core business areas**:
  紫心集团利用生物科技能力和支持其核心业务领域

  - ➔ cultivation and supply
    栽培与供应
  - ➔ product innovation and food production
    产品创新及食品生产
  - ➔ brand building, marketing and distribution channel building
    品牌建设、营销和分销渠道建设
  - ➔ R&D on recovery and recycling
    回收与再循环

Operational Highlights
运营亮点

- **Zixin Group returned to profitability in 2H FY2024 and FY2024**
  紫心集团于2024财年下半年和2024财年回复盈利

- **Zixin Group is fine-tuning our integrated circular economy industrial value chain with the outsourced support of complementary industries such as smart warehousing and agricultural waste fermentation**
  紫心集团通过智能仓储、农业废料发酵等互补产业的外包支持，完善我们的综合循环经济产业价值链

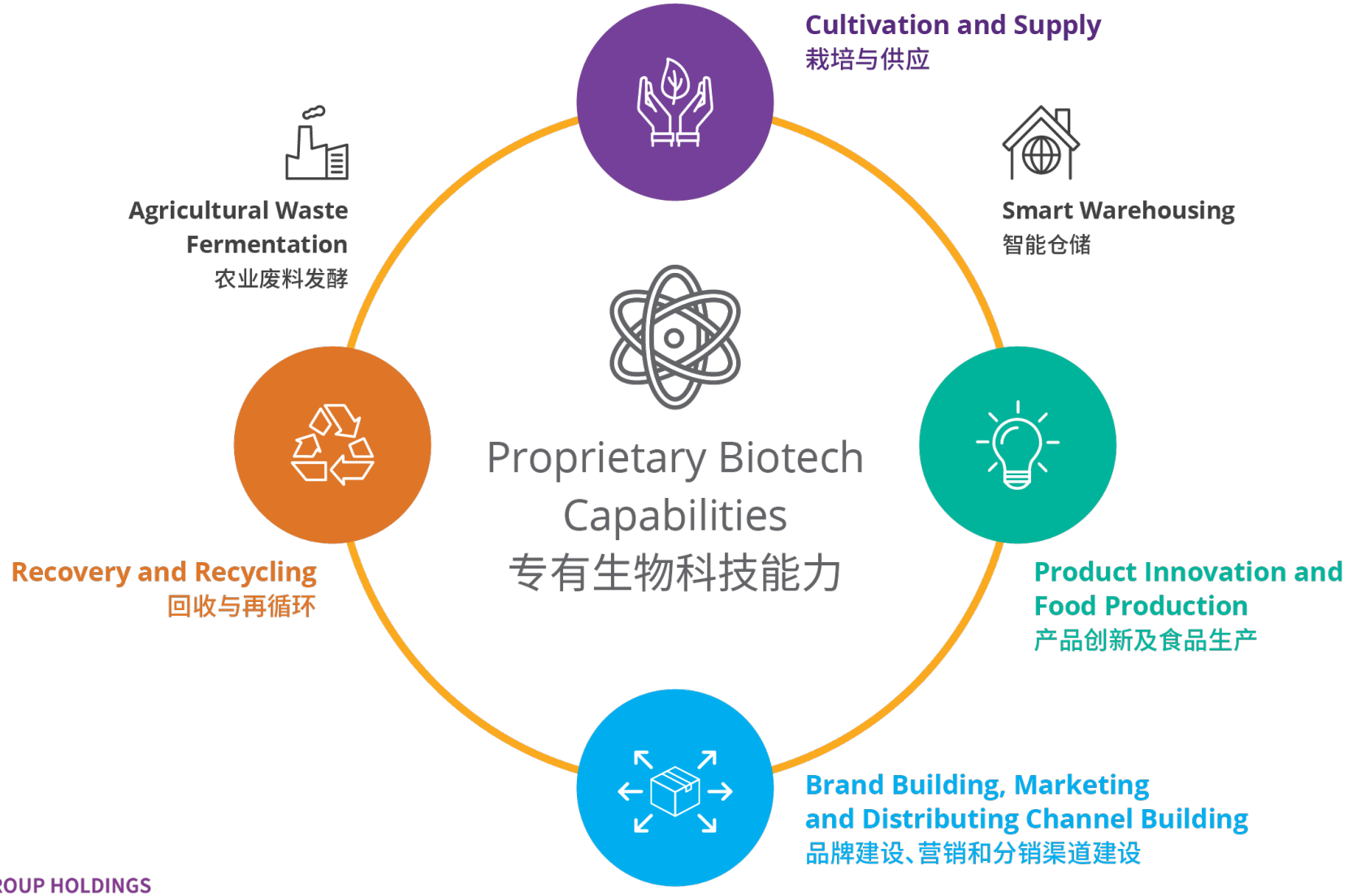
- **Looking forward to monetise our innovation initiatives:**
  期待将我们的创新举措货币化

  - ➔ the high-tech manufacturing facility to commence production of functional food product using proprietary extraction and production techniques in phases starting at the end of September 2024
    该高科技制造工厂将从2024年9月底开始分阶段开始使用专有的提取和生产技术生产功能性食品

  - ➔ tests and feed trials are being conducted by feed manufacturers who use sweet potato probiotic-infused feed ingredients for poultry and livestock
    使用甘薯益生菌饲料配料饲养家禽和牲畜的饲料生产商正在进行测试和饲料试验

Zixin Group's Biotech-focused Sweet Potato Integrated Circular Economy Industrial Value Chain Business Model

紫心集团以生物科技为核心的甘薯综合循环经济产业价值链商业模式



Investment Merits
投资优势

1. **Smart warehousing to improve Zixin Group's front-end operational efficiency and reduce sweet potato spoilage**
   智能仓储提高紫心集团前端运营效率，减少甘薯变质

2. **Proprietary probiotic fermentation formulation for sweet potato agricultural waste materials is expected to provide an alternative choice for feed manufacturers(1)**
   紫心集团专有的甘薯农业废料益生菌发酵配方为饲料生产商提供了另一种选择

3. **Replicability of Zixin Group's biotech-focused sweet potato integrated circular economy industrial value chain business model in rural revitalization projects would be a major long-term growth driver**
   紫心集团以生物科技为核心的甘薯综合循环经济产业价值链商业模式在乡村振兴项目中的可复制性，成为长期增长的主要驱动力

Zixin Group's business model addresses agricultural challenges and reduces risks. We believe our sweet potato integrated industrial value chain is able to address concerns about food safety, food security, and feed security.
紫心集团的商业模式解决了农业挑战并降低了风险。我们相信，我们的甘薯综合产业价值链能够解决人们对食品安全、粮食安全和饲料安全的担忧。

Note:
(1) To the best of directors' knowledge third-party feed manufacturer will seek necessary accreditation/approvals for such animal feeds, which will take some time to complete.

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