CHINA STAR FOOD GROUP
中国之星食品集团

(Incorporated in the Republic of Singapore with Unique Entity No.: 200718683N)
Website: www.zixingroup.com.sg
SGX Stock Code: 42W

China Star Food Group Participates in Rural Revitalisation Project in Língão County, Hainan Province

- **Group to be involved in the implementation, management, and operation of its biotech-focused sweet potato circular economy business model as one of the key industries to drive future economic growth in Língão County**

For Immediate Release

SINGAPORE, 3 October 2022 – China Star Food Group Limited 中国之星食品集团 ("**China Star Food Group**" or the "**Company**" and together with its subsidiaries, the "**Group**"), a leading sweet potato biotech-focused value chain operator, today announced that its wholly-owned subsidiary Fujian Zixin Biological Potato Co., Ltd. 福建紫心生物薯业有限公司 ("**ZiXin**"), which primarily owns and operates the sweet potato supply chain in Liancheng County, Fujian province, together with CITIC Construction Co., Ltd.中信建设有限责任公司 ("**CITIC Construction**"), Huiteng Xile Tourism and Culture Co., Ltd. 内蒙古辉腾锡勒旅游文化股份有限公司 ("**HuiTeng**") and Liao Ecological Technology Group Co., Ltd. 利奥生态科技集团有限公司 ("**LiAo**") (collectively, the "**Joint Venture Partners**"), have together formed a joint venture consortium 联合体 (the "**Joint Venture Consortium**") and won the tender to redevelop and create an eco-friendly urban village comprising residential and public infrastructural developments, as well as to establish agricultural and tourism industries as part of the rural revitalisation project in Língão County, Hainan province, China (the "**Revitalisation Project**").

The tender result for the Revitalisation Project led by CITIC Construction was announced on the China Government Procurement website on 26 September 2022[1]. The Revitalisation Project requires the Joint Venture Consortium to achieve (i) agricultural land remediation and quality enhancement, (ii) optimal efficiency of land usage in urbanisation, (iii) ecological restoration, and (iv) the establishment of agricultural and tourism industries to stimulate economic activities for the revitalised village. The Revitalisation Project will be carried out in phases and financed through the initial capital contribution by the Joint Venture Partners as well as bank borrowings. The establishment of the agricultural and tourism industries will specifically be carried out by ZiXin and HuiTeng, respectively, according to their entrenched expertise in the specialised areas in the integrated sweet potato value chain and tourism. The business activities from these new industries are expected to increase employment and drive

[1] http://www.ccgp.gov.cn/cggg/dfgg/cjgg/202209/t20220926_18719304.htm

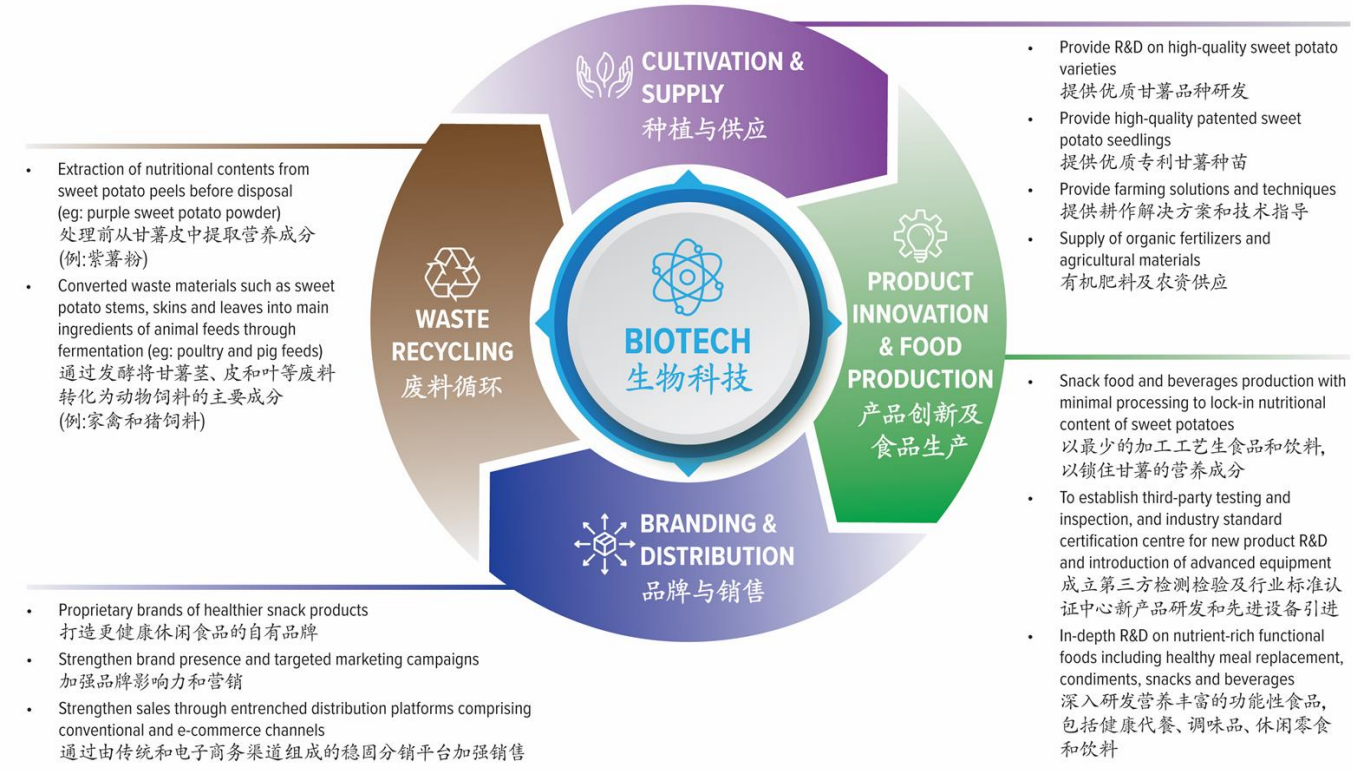
economic growth for the county.

According to a preliminary arrangement, the Joint Venture Consortium will continue to oversee and operate the Revitalisation Project upon the establishment of the industries, where proven business solutions, knowledge and skills will be imparted to the employees from the local community as part of management training and succession planning process. The "handholding" approach is expected to enhance the level of governance and execution and assist the local county government in achieving sustainability economically, environmentally, and socially, and improving the overall living standards of its local community through the Revitalisation Project.

A detailed discussion of the Revitalisation Project between the Joint Venture Consortium and the county government is currently underway, and the Company will provide an update on material developments as and when they arise.

Mr. Liang Chengwang (**梁承旺**), the Executive Chairman and CEO of China Star Food Group said, "**We are honoured to participate with our renowned partners in this Revitalisation Project in Língão County, Hainan. We are also appreciative of the recognition of our biotech-focused sweet potato circular economy business model, which took us many diligent years to apply to our traditional integrated value chain business model.**

Circular Economy Business Model 循环经济商业模式



Our participation in the Revitalisation Project allows us to share and transfer the proven solutions and techniques of our biotech-focused sweet potato circular economy business to contribute to one of the key economic drivers for the county and most importantly, to improve the living standards of the local community. We cherish this opportunity to be one of the contributors to making a positive difference in food security and sustainability, and to be part of the consortium that aims to achieve higher living standards for our fellow countrymen in Língão County over the long term."

The participation of ZiXin in the Revitalisation Project is not expected to have a material impact on the Company's financial performance for the financial year ending 31 March 2023. The Company will continue to update shareholders and the investing public on any material developments of the Group as and when they arise.

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Cautionary Note:

Shareholders and potential investors are advised to exercise caution when dealing with the shares of the Company. Persons who are in doubt as to the action they should take, should consult their stockbrokers, bank managers, solicitors, accountants, or other professional advisers before trading in or making any investment decision regarding the Company's securities.

The company profiles of the Joint Venture Partners are as follows:

CITIC Construction Co., Ltd.中信建设有限责任公司 ("CITIC Construction")

https://www.group.citic/en/Diversified_Portfolio/New_Urbanization/Citic_Construction/

CITIC Construction is the construction and engineering subsidiary of the CITIC Group, a Chinese state-owned conglomerate. Ranked among the 100 largest construction companies in the world, CITIC Construction is a leading international provider of integrated engineering construction services. With key markets in Africa, Latin America and countries along the Belt and Road, the company is expanding into developed overseas markets such as the United Kingdom and also expanding its business in China. In addition to its existing infrastructure, housing and industrial construction businesses, the company has been increasing its involvement in resources, energy, agriculture and environmental protection.

Huiteng Xile Tourism and Culture Co., Ltd. 内蒙古辉腾锡勒旅游文化股份有限公司 ("HuiTeng")

http://www.sunvi.net.cn/channels/218.html

https://www-nmghtxlly-com.translate.goog/about_about/gsjj9f6.html?_x_tr_sch=http&_x_tr_sl=zh-CN&_x_tr_tl=en&_x_tr_hl=en&_x_tr_pto=op,sc

HuiTeng is the tourism business service division of Sunvi Holding Group 新维控股集团. It is primarily involved in investment management of tourist attractions, which comprises planning and operation of tourism real estate. The Group has successfully invested and developed four national 4-A level tourist attractions including tourist attractions in Sichuan province and Inner Mongolia, where it continues to manage these tourist attractions.

Liao Ecological Technology Group Co., Ltd. 利奥生态科技集团有限公司 ("LiAo")

https://beikuangcity.com/stcy

Founded in 2015, LiAo is a wholly-owned enterprise of LiAo Ecological Industry Group, registered in Beijing. The Group comprises eight enterprises, and its main business is in ecological industry and large-scale health industry.

LiAo has cultivated intensively in the field of ecological restoration, continuously strengthened the technical and business advantages of ecological restoration, and has formed a comprehensive business system of ecological restoration, comprehensive land remediation, soil remediation and saline alkali land treatment. The company cooperates with the local government with innovative business model. At the same time of ecological governance, the company makes full use of the spillover function of ecological benefits, combines with local planning, and embeds large health industry according to local conditions, and feeds governance investment with ecological benefits. While achieving investment balance, the company creates jobs and financial increment for the local government and realises a win-win situation for the government and enterprises.

China Star Food Group Limited 中国之星食品集团

(Stock code – SGX: 42W | Bloomberg: CSFG SP | Reuters: CHIA.SI)

China Star Food Group Limited ("**CSFG**" or the "**Company**", and together with its subsidiaries, the "**Group**"), is a leading sweet potato biotech-focused value chain operator in China. Through its wholly-owned subsidiaries, the Group leverages on its biotechnology capabilities to strengthen and support its core business areas: **(a) cultivation and supply** – (i) research and development of sweet potato varieties, (ii) cultivate sweet potato seedlings, (iii) provide farming solutions and technique, and (iv) fresh sweet potato supply, **(b) product innovation and snacks production** – research and development to produce snack products with higher nutritional content, and **(c) brand building, marketing and distribution** – building of proprietary brands of healthier snacks through targeted marketing campaigns and various distribution platforms (traditional and e-commerce) throughout China.

The Group aims to be one of the global leaders in sweet potato focused snacks, leveraging on smart ecological agriculture, utilising hi-tech techniques in product innovation to produce healthier snacks, and deploying modern marketing and distribution methods for better market reach.

To ensure a consistent supply of high-quality sweet potatoes, the Group has established an upstream sweet potato cultivation division, Liancheng Dizhongbao Modern Agricultural Development Co., Ltd., that has identified specific sweet potato varieties for its cultivation bases. Through continual analysis and research and development, the Group has developed comprehensive cultivation solutions including soil improvement, fertilizers, and seedlings, to assist farmers to increase crop yields and produce high-quality raw sweet potatoes. The Group has implemented the cultivation scheme in its existing farmlands, which it has leased through Liancheng County Cooperative in Fujian, China. The Group believes that its sweet potato cultivation solutions can also be provided to other sweet potato farmers in China, which could potentially broaden its earnings base.

The Group has also adopted advanced marketing and distribution approaches such as online and retail e-commerce sales channels to complement its traditional wholesalers and distributors, to promote its proprietary brands and range of healthier sweet potato snacks.

Please visit the Company's website at www.zixingroup.com.sg for more information.

Issued for and on behalf of **China Star Food Group Limited** by:

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*This media release has been reviewed by the Company's sponsor, Novus Corporate Finance Pte. Ltd. (the "**Sponsor**") in compliance with Rule 226(2) of the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") Listing Manual Section B: Rules of Catalist.*

This media release has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this media release, including the correctness of any of the statements or opinions made or reports contained in this media release.

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